



For Immediate Release

Editorial Contact: Glynis Gibson
Gibson Communications, Inc.
773.278.7700
glynis.gibson@gibsoncommunications.com

Mondo Super X Performance track ideal choice for three schools in the El Dorado Union High School District

PLACERVILLE, Calif. – Oct. 28, 2009 – When California’s El Dorado Union High School District set its sights on installing new outdoor tracks for three of its four high schools, the clear choice was the Mondo Super X Performance track.

The school district, which serves a diverse student population more than 7,200 students, needed a track that would offer both durability and performance. Before selecting Mondo, district officials undertook a lengthy evaluation process, soliciting input from principals, coaches, athletic directors, staff and the community.

“Mondo was our number one choice from the beginning,” said Patty McClellan, the district’s facilities director. “After talking with officials at school districts that had Mondo tracks, we knew it would live up to our expectations. Mondo’s strong reputation played a role, but we also felt that Mondo would provide a track with a long life and the best long-term value for our money.”

Installation of the 400-meter, eight-lane Super X Performance tracks took place nearly simultaneously at El Dorado High School, Ponderosa High School and Union Mine High School. Reaction from student and community members has been extremely positive. “The students are very excited about the tracks and said they’re actually motivated to run more,” McClellan said. “Community residents also have been using them for personal training, so the tracks have been getting a lot of use.”

McClellan said Mondo provided outstanding support throughout the installations. “We were working within a very tight time frame, so we were impressed with how Mondo helped us prepare for the installation, and with their expertise and professionalism. The speed and quality of their work was fantastic and they did everything possible to meet our needs.”

The world’s top track for more than 30 years, Mondo Super X Performance has been installed at more than 1,100 venues globally. Recognized as the fastest, most durable and environmentally safest track available, it was used in the eight Olympic Games prior to 2008. (Mondo’s newest track surface, Mondotrack, was the official track of the 2008 Beijing Olympics.) Super X Performance was developed to maintain its initial physical properties throughout its life, so it provides consistent performance.

The track’s vulcanized natural rubber surface provides maximum elasticity and unparalleled durability, and its embossed, textured finish makes it extremely easy to maintain with no resurfacing required. This high-performance track is renowned for its shock absorption and optimal energy return, and its ideal blend of speed and comfort minimizes the occurrence of injuries.

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About El Dorado Union High School District

The El Dorado Union High School District serves 7,260 students who enter high school from 12 feeder elementary districts. The district, located in Northern California, comprises four comprehensive high schools, one alternative site, an adult education program and a jail program.

About Mondo

Mondo is the global leader in the sports flooring market, manufacturing floor surfaces for virtually every sport. Throughout its 60-year history, the company has invested heavily in research and development to produce cutting-edge products that meet the highest quality standards, deliver optimal athletic performance, are durable, require minimal maintenance and are environmentally safe.

More than 1,100 Mondo tracks and 800 Mondo artificial turf fields are installed worldwide. The official supplier of the athletic track for the past nine Olympic Games, Mondo also is the official supplier or official sponsor of more than 100 sports federations and associations, including Collegiate Strength and Conditioning Coaches Association, FIBA, IAAF, National Soccer Coaches Association of America, NIRSA, U.S. Track Coaches Association and YMCA.

The company also supplies a wide variety of commercial flooring and is the world's largest producer of sports and toy balls with an average daily production of 450,000 units. In addition, it manufactures large luxury yachts under its Mondo Marine division.

A family-owned business since its founding in 1948, Mondo sells its products in more than 196 countries. The company's global headquarters are in Italy, and it has manufacturing facilities in North America, Europe and Asia. More information about Mondo is available at www.mondousa.com.

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