



For Immediate Release

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At NSCAA, Mondo to feature innovations that enhance the durability and playability of its artificial turf fields

KANSAS CITY, Mo. – Jan. 9, 2012 – [Mondo](#), a global leader in sports flooring, will feature four innovative products that enhance the durability and playability of its artificial turf fields at the National Soccer Coaches Association of America Convention Jan. 11 to Jan. 15 at the Kansas City Convention Center (booth 1008) in Kansas City, Mo.

At the trade show, Mondo will display a selection of products that are ideal for soccer: its [Ecofill](#) infill, [3NX fiber](#), [Thermo-bonded backing](#) and [Fine Tuned Panel underlayment](#).

“As the official turf supplier of the NSCAA, Mondo is proud of our longstanding dedication to manufacturing durable, high-performance sports surfaces that improve the game for soccer players and coaches,” said Federico Stroppiana, vice president, strategic development, Mondo Group. “These products combine the ultimate in safety, performance and durability, letting soccer players perform their best in all weather conditions.”

Ecofill Infill

Ecofill is a patented, environmentally friendly infill made from factory-manufactured polyolefin-based granule infill, not reground tire pellets. Designed for soccer applications, Ecofill overcomes the problems of excessive energy return (which can lead to premature fatigue and lower back pain), excessive ball bounce, infill splash and granule migration (the loss of infill granules during rain), all of which are challenges associated with soccer fields that have infill made from reground tires. Lead-free and virtually odor-free, even in hot, humid conditions, Ecofill retains up to 30 percent less heat than traditional black rubber granules for reduced athletic fatigue and dehydration and field watering prior to use. It also is completely recyclable, which is an industry first.

3NX Fiber

Mondo’s groundbreaking 3NX fiber has proven core characteristics that allow it to perfectly mimic the way natural grass responds, and to do so with outstanding resilience and durability while offering superior player comfort.

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Ideal for soccer, the 3NX fiber's translational and rotational friction characteristics lend themselves to easy pivots and turns even in high-torque scenarios. Ball roll and bounce mimic roll and bounce on natural grass.

Thermo-bonded Backing

Thermo-bonded, Mondo's newest artificial turf backing, uses proprietary technology to provide a dimensionally stable tufted turf without needing a polyurethane secondary backing. Instead, a dual primary backing holds the turf fibers more securely in place—40 percent better than the industry standard—so it can be handled as necessary with virtually no fiber loss. The non-stretchable backing prevents elongation or other stretching of the turf.

Fine Tuned Underlayment

Mondo's Fine Tuned underlayment is a prefabricated shock pad/drainage system made of recycled tire granules that are treated and encapsulated in polyurethane, preventing the possibility of contamination. The underlayment compacts less than traditional systems, so the field's play and performance characteristics remain consistent throughout the entire surface, ensuring optimal play and outstanding ball action while minimizing the risk of injuries to athletes, even if the infill migrates.

About Mondo

[Mondo](#) is the global leader in the sports and [contract flooring](#) markets, manufacturing flooring surfaces for virtually every application. More than 1,100 Mondo [tracks](#) and 800 Mondo [artificial turf fields](#) are installed worldwide. The official supplier of the athletic track for the past nine Olympic Games and the upcoming 2012 London Olympics, Mondo also is the official supplier or official sponsor of more than 100 sports federations and associations.

The company supplies a wide variety of commercial flooring, and it is the world's largest producer of sports and toy balls with an average daily production of 450,000 units. In addition, it manufactures large luxury yachts under its Mondo Marine division.

A family-owned business since its founding in 1948, Mondo sells its products in more than 196 countries. The company's global headquarters are in Italy, and it has manufacturing facilities in North America, Europe and Asia. More information about Mondo is available at mondoworldwide.com.

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