



For Immediate Release

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Mondo and National Soccer Coaches Association of America sign multi-year partnership

Sponsorship creates alliance between leader in sports flooring market and United States' largest soccer coaches organization

CONSHOHOCKEN, Pa. – Oct. 8, 2009 – Mondo, a global leader in the sports flooring market, announced it will be an official sponsor of the National Soccer Coaches Association of America. The three-year agreement, to run through January 2012, makes Mondo an official sponsor and supplier of the NSCAA and the annual NSCAA Convention, and an official sponsor of the Coach of the Year program.

“Mondo’s partnership with the National Soccer Coaches Association of America is a perfect fit,” said Federico Stroppiana, president, Mondo North and South America. “It allows us to capitalize on our long history of offering unparalleled sports flooring and turf solutions, and provides the NSCAA with additional support to fulfill its important mission.”

Mondo’s premier artificial turf offering, Mondoturf Ecofill Star, is ideal for soccer. Ecofill Star, the turf’s infill, was designed for soccer applications. It overcomes the problems of excessive energy return, excessive ball bounce, infill splash, heat absorption, and granule migration—the loss of infill granules during rain—all of which are challenges associated with soccer fields that have infill made from reground tires.

An environmentally friendly material that is completely recyclable, Ecofill Star delivers the appropriate amount of shock absorption and energy return for optimal, natural-field-like athletic performance. Ecofill Star also retains less heat than traditional black rubber granules, so it dramatically reduces field temperatures and the potential for athletic fatigue/dehydration, and it minimizes the need for fields to be watered down prior to use.

“The NSCAA is pleased to welcome Mondo as its newest partner,” said NSCAA CEO and Executive Director Joe Cummings. “Incorporating Mondo’s turf solutions into our convention field demonstration area provides an excellent showcase for its product while giving our top clinicians a superior teaching environment, and the company’s involvement in our Coach of the Year program helps support one of our key recognition efforts.”

About the National Soccer Coaches Association of America

Based in Kansas City, Kan., the NSCAA is the largest coaches organization in the United States. Since its founding in 1941, it has grown to include more than 28,000 members who coach at all levels of the sport. In addition to a national rankings program for colleges and high schools, the NSCAA offers an extensive recognition program that presents nearly 10,000 individual awards every year. It fulfills its

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mission of coaching education through a nationwide program of clinics and week-long courses, teaching more than 4,000 soccer coaches each year.

About Mondo

Mondo is the global leader in the sports flooring market, manufacturing floor surfaces for virtually every sport. Throughout its 60-year history, the company has invested heavily in research and development to produce cutting-edge products that meet the highest quality standards, deliver optimal athletic performance, are durable, require minimal maintenance and are environmentally safe.

More than 1,100 Mondo tracks and 800 Mondo artificial turf fields are installed worldwide. The official supplier of the athletic track for the past nine Olympic Games, Mondo also is the official supplier or official sponsor of more than 100 sports federations and associations, including Collegiate Strength and Conditioning Coaches Association, FIBA, IAAF, National Soccer Coaches Association of America, NIRSA, U.S. Track Coaches Association and YMCA.

The company also supplies a wide variety of commercial flooring and is the world's largest producer of sports and toy balls with an average daily production of 450,000 units. In addition, it manufactures large luxury yachts under its Mondo Marine division.

A family-owned business since its founding in 1948, Mondo sells its products in more than 196 countries. The company's global headquarters are in Italy, and it has manufacturing facilities in North America, Europe and Asia. More information about Mondo is available at www.mondousa.com.

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