

For Immediate Release

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Another world record set on Mondotrack at London Olympic Games

LONDON – Aug. 10, 2012 – Mondotrack, the track of the 2012 London Olympic Games, once again is the surface of a new world record. On Thursday, Kenya's David Rudisha broke his own world record in the 800 meters with a time of 1:40.91. With this race, Rudisha became the first man to run 800 meters in less than 1:41.

Made by <u>Mondo</u>, the global leader in the sport flooring market, Mondotrack was designed for superior athletic performance. It provides the optimum blend of speed, safety and comfort for both high-speed competition and training.

Mondotrack is Mondo's newest track surface. It builds on the success of the company's world-renowned Super X Performance track, which was the world's top track for more than 30 years and was an official track of eight Olympic Games through 2004. Mondotrack provides optimal traction and a greater contact area than other tracks. It converts the maximum amount of force generated by athletes' foot strikes to energy for maximum energy return, which helps athletes achieve faster times compared to running on other surfaces

More than 230 world records have been set on tracks made by Mondo, including five at the 2008 Beijing Olympics. Mondotrack was the competition surface of those Games, as well.

About Mondo

Mondo is the global leader in the <u>track and field</u>, <u>indoor sport</u> and <u>contract</u> flooring markets, manufacturing rubber flooring surfaces for virtually every application. More than 1,100 Mondo <u>tracks</u> and 800 Mondo <u>artificial turf fields</u> are installed worldwide. An official supplier of athletic tracks for the past nine Olympic Games and the 2012 London Olympics, Mondo also is the official supplier or official sponsor of more than 100 sports federations and associations.

The company supplies a wide variety of commercial rubber flooring and manufactures luxury yachts under its Mondo Marine division.

A family-owned business since its founding in 1948, Mondo sells its products in more than 196 countries. The company's global headquarters are in Italy, and it has manufacturing facilities in North America,

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Europe and Asia. For news updates, the latest on Mondo products and events, and the company's latest sport flooring installations, visit <u>mondoworldwide.com</u> and like <u>Mondo America's Facebook page</u> and the <u>Mondotrack Facebook page</u>.

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