

MONDO®

No 21 • SECOND QUARTER 2010



France
Euroleague
Final Four

Italy
Memorial Primo
Nebbiolo 2010

Sweden
Bosön Arena

Mondo's 10th Olympic Games!

London 2012 Games



In October 2009 Mondo and Euroleague announced their partnership in the world of international basketball. On May 7th-9th, the Palais Omnisport Paris Bercy hosted the Final Four matches: Regal FC Barcelona lifted the trophy which was won on Fast Break System 2 Wood, the new basketball flooring system developed by Mondo. The company also provided all equipment, personalized with Euroleague's colors.

Euroleague

Final Four



LONDON 2012 GAMES
Basketball players will play on **Fast Break System 2** and score on **Mondo Back Stop Unit**

Spazio Mondo interviewed Jordi Bertomeu, CEO of Euroleague Basketball.

Which were the main features of this solution?

Euroleague is always proud to collaborate in product innovations that can improve the game or generate business opportunities. With Mondo's unique flooring system, Euroleague has been able to do exactly that. Due to Euroleague's format, the arena set-up time prior to a Final Four is of great significance for the organizers. Mondo's Fast Break System 2 cut the set-up time by almost half. This can mean a lot for our teams and arena partners by allowing our teams to enjoy top-quality flooring sooner for their practices, and for our partners in reduced set-up costs.

How did the new solutions affect the games?

Did you have any comments from players?

In addition to the game being positively affected by the new solutions, all set-up activities occurred with greater efficiency, so set-up time was improved this year.

What were the technical aspects Euroleague requested of the flooring system used during the Final Four to optimize its installation and dismantle?

As stated earlier, set-up time is of vital importance for our arena partners, and Euroleague follows strict regulations for the flooring. Mondo was able to meet both the arena partners' request for a fast and efficient set-up, and Euroleague's high standards in flooring.

Euroleague is the promoter of the social responsibility campaign "Euroleague for Life," the aim of which is to build a basketball gym in a deprived area of Paris, the hosting city of the Final Four. Can you tell us more about these projects?

Euroleague for Life is a program that has been in existence for the past few years. We believe that we have a responsibility toward helping those who have had difficulties in their lives, be it physical or political or institutional. During the season and especially during the Final Four, we try to use Euroleague as a platform to raise awareness of these situations so that our fans have the opportunity to offer them some hope. We have collaborated with UNICEF, the Special Olympics and the Nelson Mandela Foundations, and we have visited sick children in hospitals in several cities. This year, thanks to our partner Mondo, we were able to refurbish a basketball gym in Paris. It was a great event where many of our players were able to interact with children and give them some hope for the future.

SURFACE
Fast Break System 2 Wood

EQUIPMENT
Mondo Athens
Mondovideo system

XI Memorial Primo Nebiolo

XVI International Track and Field Meeting Città di Torino
On June 12th, the Primo Nebiolo Stadium in Turin's Parco Ruffini hosted the XVI International Track and Field Meeting, which is named after one of the great promoters of sports practice at all levels: Primo Nebiolo.



LONDON
2012
GAMES

Athletes will
compete on
Mondotrack
and use
Mondo's
Equipment

138 athletes participated in 15 events during the two-hour competition. The new IAAF-certified track, tested last year, received high praise from everyone once again.

Cuban hurdler Dayron Robles' comments portrayed his great personal satisfaction: "I like Turin very much and I love Italy and Italians... I performed better here than I did in Rome and I am improving all the time. I will train at least until the end of June. I've come back to Turin because I always feel great here and because I had promised I'd be back last year..." Robles was the evening's star performer, finishing the 110 m hurdles event with a great time of 13:08.

The stadium's unique design (a lowered track, wide stands and a crown of trees surrounding the complex) make it a favorite for both spectators and athletes because visibility is great from anywhere in the stands, and athletes enjoy the atmosphere as the crowd looks and feels so close to the track.

Mondo, the company that over the years has contributed to improving this complex and refurbishing the track, is honoured to be taking part once again in this year's edition of the Primo Nebiolo Memorial, a must-see event on the sports calendar.

Spazio Mondo interviewed CUS President Mr D'Olivo.

Mr President, last year Turin's Town Council decided to refurbish the track and opted to partner once again with our company, choosing Mondotrack SX. Can you tell us why?

Because it's a cutting-edge product in a stadium that is universally considered the "crown jewel" of Italian athletics.

What about the feedback of athletes and their trainers?

Athletes have become advocates for the track's technical characteristics: they say it's great, soft and ideally suited for both short and long distances. The trainers would love to have a smaller, soft track for technical training sessions to practice sprints while protecting the athletes from injuries.

We have had a relationship with Turin University Sports Centre for more than a decade, and we are proud to be actively involved in the XVI International Track and Field Meeting. How important is this event for Turin and Italian athletics?

Mondo has always been linked to Turin's CUS (University Sports Centre), thanks to the personal friendship between Primo Nebiolo, our historical President, and the Stroppiana family. Together, they contributed to the world's history of athletics, and together they managed to bring the best athletes of all time to our city when they founded the Turin Meeting. Today, thanks in part to Mondo, the Meeting is the most important sports competition in our region and a key event for Italy's athletics, both from a technical and an organizational viewpoint. Turin's heart beats for athletics and the Meeting remains a milestone for our Federation.

SURFACE
Mondotrack SX

EQUIPMENT
Track & Field

Bosön

Arena

Spazio Mondo interviewed Karin Mattson Weijber, President of the Swedish Sports Confederation.

Tell us about the Swedish Sports Confederation and its relation to Bosön.

The Swedish Sports Confederation has 70 members representing all different sport federations. Bosön complex was originally given to the Swedish Sports Confederation by a businessman who used it as his summer home, and it was modified to become a training center.

What is the main goal for Bosön complex?

The main goal for Bosön is to not focus exclusively on a single sport, but to offer something for every athlete. We aim to be a top development center for sports, helping our athletes to compete competitively on an international level.

Which are the main characteristics this facility needed to have?

We are constantly trying to develop the facility according to the needs of our end-users. When the outdoor athletic facility was worn, we decided to build two flat areas: one with artificial turf and one with natural grass. They are mainly dedicated to football, but other sports also can benefit from them. The indoor track and ball arena needed to be upgraded as well, so we installed new surfaces and equipment.

Who was in charge of the planning decision of this project?

The decision to renovate the indoor track was by the Bosön Board of Directors. We also have a special committee that prepares the decisions and that focuses on more operational issues. But all of the main investment decisions are made by the Board.

What prompted you to choose Mondo as the supplier for the indoor athletic track and the outdoor football field?

We were looking for the best quality and a reasonably good price. We also aimed to have the same supplier for both projects, even though that wasn't necessary. Mondo has a highly respected name globally, and it has the best references

in the world for both tracks and artificial turf surfaces. Mondo also was able to offer us both materials and services at the same time, and the company was able to meet our demands and expectations.

How will the Swedish Sport Confederations benefit from this project?

The main benefit will be in having an upgraded training center, where good athletes will be able to train in both winter and summer to further improve their performances. If Bosön can provide a top-class training and testing facility for all different national teams, those teams will continue to use the complex as their main training facility.

Bosön is actually very important for Swedish football league, too; the Swedish Women's national football team trains there. How did this influence you in choosing the artificial turf system for the outdoor field?

We wanted to have a top-quality field, therefore we chose a turf system that could meet FIFA requirements. We applied for FIFA 2 STAR certification, and the Mondoturf FTS3 system successfully passed all the tests.

We are very satisfied. We chose Mondo because it is the turf of the Behm Arena in Örebro which in 2009 was successfully



LONDON 2012 GAMES
Training facilities will be equipped with **Mondo's products**. Athletes and players will train on the same top level surfaces they will use during the competitions.



certified FIFA 2 STAR for the fourth time, and even if Bosön is not the same kind of stadium, we know we have the same top-quality artificial turf system.

What is the challenge for the future?

Our challenge is related to investments. It is always quite difficult to obtain investment approval for a relatively old facility. Bosön is, however, more and more recognized as a top-level facility in Sweden. We do not specialize in only a single sport, but we offer high-quality solutions for different disciplines. This is why every year more athletes come to Bosön.

We would like to improve this and become a training facility for all Swedish teams. Therefore, this year we will open a new hotel complex, specially dedicated to young teams.

- | | |
|-----------------------|------------------------|
| SURFACES | |
| Outdoor track | Hydraulic Banked Track |
| Mondotrack SX | Sportflex Super X |
| Turf | Gymnasium |
| Mondoturf FTS3 system | Mondoflex II |

London 2012 Games

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Official Supplier to the London Olympic and Paralympic Games 2012



28/05/2010, LONDON

An agreement between LOCOG - the London Organising Committee of the Olympic Games 2012 - and Mondo S.p.A. was signed, making the firm the "Official Supplier for Sport Flooring and Equipment" for the London 2012 Olympic and Paralympic Games.

"I set my first world record and won Olympic medals on Mondo tracks so I know they will provide world class products and services for London 2012. We look forward to working with them between now and 2012 to provide all athletes coming to the Olympic Games and Paralympic Games top class facilities and equipment. This is another example of the innovative approach we are taking to our commercial program, bringing world class suppliers to the table."

LOCOG Chairman Sebastian Coe

Mondo: products and services

As "Official Supplier for Sport Flooring and Equipment", Mondo will not only supply materials, but all logistical and technical support services in the preparation stages, as well as during and after the event.

It is testament to both their experience and expertise, in response to the specific request of LOCOG, Mondo will be able to cover the needs of as many as 10 different sports disciplines, such as two of the most representative Olympic sports, athletics, basketball, as well as some important Paralympic sport disciplines, wheelchair basketball, rugby, boccia and goalball.



Mondo's tenth consecutive Games

This agreement marks the tenth consecutive collaboration between the world leader in the production of sports, commercial and industrial flooring and an Olympic Organising Committee. It is a common thread which began at Montreal in 1976, through which an almost inseparable partnership between the Olympics and Mondo has arisen. It is a partnership based on a sporting culture and technology which together guarantee the performance and safety of athletes.

"It has been 34 years since we signed the first contract, for Montreal 1976," says Maurizio Stroppiana, Managing Director of Mondo S.p.A. "I am both proud and honoured to be able to sign our tenth contract to become suppliers to the Olympic Games. Mondo continues to be the permanent and indispensable benchmark for the success of all international sporting events".

Eco-sustainability

LOCOG's decision, in line with the theme of eco-sustainability which features strongly in the London Games, rewards the efforts made by Mondo in terms of Research and Development: the products provided are environmentally friendly throughout all stages of their life, from production, which uses recycled raw materials, through to their disposal. To further meet the goal of "zero-waste Olympics" proposed for London 2012, Mondo has also agreed to provide some of the materials on a rental basis, and has pledged to reassign them after the event for further use. Some materials will however remain the property of LOCOG, including surfaces and equipment for athletics, and basketball court flooring and equipment.

Leading to 2012

Meeting de Atletismo Madrid 2010

July 3 • Madrid, Spain

Meeting Areva

July 16 • Paris Saint Denis, France

13th IAAF World Junior

Championships

July 20 - 25 • Moncton, Canada

20th European Athletics

Championships

July 26 - August 1 • Barcelona, Spain

DN Galan -Stockholm

August 6 • DN Galan, Stockholm

Memorial Van Damme

August 27 • Brussel, Belgium

FIBA World Champs for Men

August 28 - September 12 • Turkey

FIBA World Champs for Women

September 23 - October 3

Czech Republic

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