

MONDO®

No 19 • FOURTH QUARTER 2009

U.S.A.
Nevada
Cancer Institute

Serbia
25th Universiade

U.S.A. Kansas
The College
Basketball
Experience

NVCI

Nevada Cancer
Institute

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NVCI Nevada Cancer Institute

“NVCI has recruited research investigators from the most prestigious academic programs in the United States and around the world.”



The Nevada Cancer Institute (NVCI) is a nonprofit organization in Las Vegas dedicated to cancer research, treatment and education. It is the official cancer institute for the state of Nevada, and it is committed to attaining the National Cancer Institute's comprehensive cancer center designation. NVCI's growing campus comprises a 13,200 square meters treatment and research facility; a 9,300 square meters support services building that houses administrative departments, including communications, development, finance, human resources and information technology; and the campus' newest addition, the Ralph and Betty Englestad Cancer Research Building, a 17,000 square meters facility that opened in October 2009.

Englestad building's 24 state-of-the-art research labs will enable NVCI to pursue its research mission in a high-tech setting, and NVCI has recruited research investigators from the most prestigious academic programs in the United States and around the world.

Designers of the Englestad building faced a design challenge in the configuration of the 5-acre site, approximately 73 by 274 meters. The solution was to design a linear form, approximately 35 by 124 meters. The design vocabulary of the earlier buildings on campus included precast concrete panels, horizontal ribbon windows and fin walls clad in Italian stone. These forms and materials were reinterpreted to provide a unique solution that complements the other campus buildings.

Laboratories were built on two of the Englestad building's three floors; a grant has been prepared and submitted to complete the remaining third floor and basement with additional labs for a total of up to 40 labs upon final completion.

In addition to laboratory space, each floor includes a series of support spaces, including conference rooms; autoclave rooms for glassware sterilization and biohazard material treatment; cold rooms for procedures such as protein purification and crystallization, and services rooms are used for microscopy,

cell culture, and equipment storage and for small procedures. Break rooms and gathering areas encouraging interaction among the researchers are located in a variety of locations throughout the building. Many of these areas have stunning views of the mountains that surround Las Vegas and, of course, the famous Strip!

Each lab includes moveable research benches in the center, fixed counters with wall and base cabinets at the perimeter, eight work stations for researchers, chemical hoods, biological safety cabinets, and scientific equipment including microscopes, refrigerators and incubators.

NVCI chose Mondo Harmoni, a 4-millimeter rubber floor system, for the labs. It is heat welded and has an integral base for sanitary requirements and easy maintenance. The Mondo flooring was designed to provide comfort for individuals who must stand for long periods of time, which is important because many of the institute's researchers work long hours.

NVCI's goal since opening has been to obtain the prestigious designation of a National Cancer Institute comprehensive cancer center. To continue its strategic growth, the institute will house several new research programs in the Englestad Research Building, including a team devoted to research in lung cancer.

The Korte Company, an integrated design-build general contractor, provided services including architectural design, interior design and complete construction. The project was delivered ahead of schedule and under budget.



The Ralph and Betty Englestad Cancer Research Building is in the process of attaining United States Green Building Council's LEED Silver designation (Leadership in Environmental and Energy Design) for new construction, version 2.2. This project gained points in a variety of areas, including:

- alternative transportation, including providing preferred parking for low-emitting and fuel-efficient vehicles, and bike racks and shower facilities
- water efficient landscaping (50 percent reduction)
- exemplary water use reduction (42 percent lower than baseline use)
- fundamental and enhanced commissioning of building energy systems
- optimization of energy performance (17.5 percent lower than baseline use)
- fundamental and enhanced refrigerant management
- measurement and verification of building energy consumption
- construction waste management (diverting 83 percent from landfill to recycling)
- recycled content of materials (over 30 percent use)
- use of local and regional materials (17 percent of building materials)
- use of low-emitting adhesives, sealants, Mondo floor system, paints and coatings
- innovation in design, with the establishment of a green cleaning program, use of low mercury t-5 lamps, and the use of a LEED-accredited professional

Beograd • Serbia

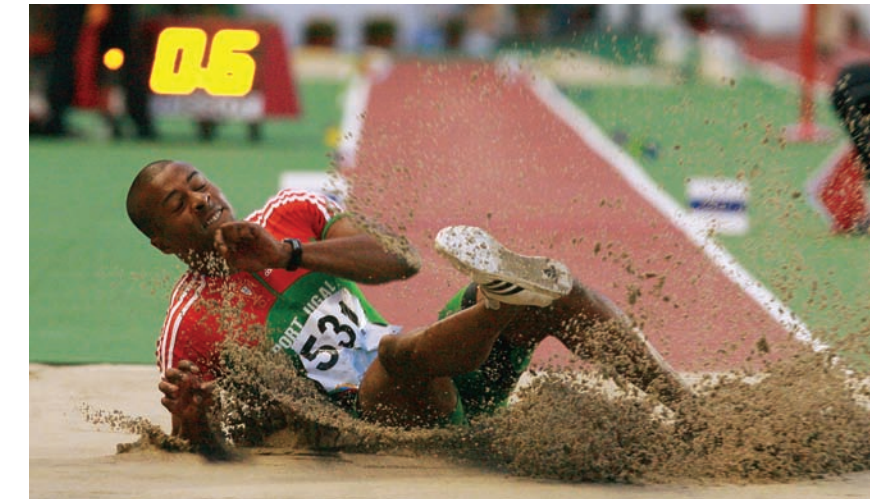


25th Universiade

“Excellent technical performance of the track was very noticeable considering the extremely large amounts of rain that Belgrade experienced during UB2009.”

Spazio Mondo interviewed Ing. Radislav Belacevic, Technical Director of the Executive Committee.

In July, Beograd hosted the 25th Universiade. What was the importance of this event for the city and Serbia? Universiade is the second largest sports competition in the World, after the Olympic Games. Presently, a large number of countries compete for the bid to host student games. It is one of the best opportunities for a country and a city to promote themselves. For Belgrade and Serbia it meant 10,000 new 'ambassadors' who will now promote and recommend our country all over the world. UB2009 helped us assert once again as a truly sport-loving country capable hosting high quality large international events. It will serve as a reference for similar candidates in the future.



With the occasion of the Games, you decided to construct two IAAF Class 1 tracks, both in the “Red Star” Stadium and in the Military Academy. Beograd now becomes one of the few city having two IAAF Class 1 tracks in the world. What were the reasons for this decision?

Each organizer, who prepares for a Universiade, is required to fulfill a set of standards and requirements determined by the International University Sports Federation. When it comes to athletic FISU requires identical conditions for both the competition and training venues so that athletes can have 'real-time' practice facilities. Since large events like this always leave behind strong legacies, we decided that one of them would be the best track and field facilities for future generations of young athletes in Serbia. Mondo was a natural choice for the highest quality legacy.

Technically, how did your choice influence the performances of the athletes? How did the tracks react in the rainy weather conditions?

Excellent technical performance of the track was very noticeable considering the extremely large amounts of rain that Belgrade experienced during UB2009. The track remained unaltered and the water drained efficiently so the competitions were able to continue uninterrupted.

Did you receive any feedback from the athletes?

Both competitors and delegates from FISU congratulated us on such high quality tracks. Among them were the Olympic and world champions, such as Portuguese triple jumper, Nelson Evora who complimented us on both the organization of the Games and training conditions he received in Belgrade. Universiade Belgrade 2009 has certainly set some new standards for future organizers of University games and having the world's number one track is definitely something to aspire for in the coming years.

SURFACE
Sportflex Super X Performance

ESI Design



The College Basketball Experience

Opened:
2007
Exhibit Size:
3.855 square meters
Scope of work:
Master Plan, Exhibit and Logo Design
Project Duration:
November 2000 to October 2007



“The College Basketball Experience invites visitors to step outside their role as fans, and experience the game like never before - from an insider's perspective.”

The National Association of Basketball Coaches (NABC) asked ESI to design a new Hall of Fame and Fan Experience in Kansas City, Missouri, that would connect visitors to the world of college basketball. ESI's solution, The College Basketball Experience, is an immersive entertainment venue that captures the energy, emotion and passion for college basketball. It invites visitors to step outside their role as fans, and experience the game like never before - from an insider's perspective. Fans also honor college basketball's legends in the Gallery of Honor, the only hall of fame in the country dedicated to men's college basketball.

The cornerstone of the visitor experience, Center Court, is a college basketball court with regulation flooring, backboards, and shot clocks. It is here that visitors get a taste of what it feels like to be a college player. At timed intervals during the day, Center Court becomes a central focus where visitors participate in contests, clinics, and hands-on-the-ball activities.

also play the role of sports announcer in an authentic replica of a TV studio. The time spent reflecting on the game's greatest figures provides visitors a fitting framework for then entering the National Collegiate Basketball Hall of Fame.

Once inside, a larger-than-life film immerses viewers in the intensity, high-emotion and passion of the game, providing a moving tribute to its significance beyond the court. The Mentor's Circle offers first-person accounts by coaches and players about their own mentors, with an opportunity for visitors to also contribute through personal video testimonials. The Gallery of Honor enables visitors to hear the voices of their idols and literally catch the name of inductees, projected through beams of light, in the palm of their hand.

To create a deeper connection with fans across the country, CBE collects content from schools, coaches, players, and fans across the country to be presented on site. Additional programs and events extend the experience beyond the facility walls.

Experience at Sprint Center



Visitors progress to Activity Hubs - high-energy activity areas amplified by dynamic media - audio programs, media experiences, and computer interactives. Here, visitors compete to make buzzer-beating shots to win a game, slam dunk at different basket heights, make free-throws while facing the pressure of a hostile arena, hustle to make three-point shots, and show off their footwork and dribbling skills. Two underlying themes are communicated throughout - the pivotal role of coaches in the lives of their players, both on and off the court, and the values and lessons that the game teaches.

Transitioning to the more subdued Half-Time experience, visitors encounter exhibits about the history of college basketball and its relationship to broader themes in American history. Here, visitors share personal memories and connect with other fans. The Media Lounge provides interactive stations for visitors to “talk basketball” and contribute testimonials about favorite coaches, players, and unforgettable moments. Visitors can

ESI Design Key Achievements

The Action Center to End World Hunger

Best Buy Concept Stores

Boston Museum of Science Hall of Human Life

Brooklyn Children's Museum

Ellis Island National Immigration Museum

ImaginOn Children's Storytelling and Theatre Experience

INFINITY at NASA tennis Space Center

Shanghai Expo 2010 Corporate Pavilion

Naples Botanical Garden

Knut Website

Miza Website

Owen+Mzee Website

Reuters at 3 Times Square

Time Warner Home to the Future at Columbus Circle

Tryon Palace Historic Sites and Gardens

SURFACES
Punti
Futura

MONDO NEWS

FSB EXHIBITION

Thank you all for visiting us in Cologne

FSB Exhibition was the perfect occasion to present Mondo's new products as

MONOFIBRE 3NX :

LATEST GENERATION OF POLYMER
INNOVATIVE STRUCTURE WITH THREE CENTRAL SPINES

Last generation fiber produced completely by Mondo. The new semiconcave structure with three asymmetric center spines provides optimized recovery and dimensional memory. Extra thickness, the new semiconcave structure and the three asymmetric center spines withstand wearing better. Fibers do not split.

This characteristic improves resiliency of fiber and improves biomechanical characteristics of turf system. A new UV protector additive is also incorporated in the process of extrusion of the thread to substantially improve the resistance to atmospheric agents such as ultraviolet rays.



BASKETBALL

MONDO

OFFICIAL SUPPLIER

OF THE EUROLEAGUE BASKETBALL



EUROLEAGUE
BASKETBALL

Milan, 22nd October 2009 - On the day when Armani Jeans (Milan) and Panathinaikos (Athens) inaugurated Round D of the Regular Season, Mondo and Euroleague held a joint press conference at which they officially announced their high profile partnership in the world of international basketball.

Under the agreement, set to run until the 2011-2012 season, Mondo will supply all the equipment and accessories for the semi-finals and finals, including the wheeled oleodynamic installations complete with scoreboards, hoops and baskets, and the electronic apparatus essential for basketball competitions.

Mondo will also have the chance to work with the Euroleague team in order to develop new products for future events, that will reflect its partner's specific needs and image.

As official supplier, Mondo has taken part in the social responsibility campaign "Euroleague for Life", the aim of which is to build a basketball gym in a deprived area of the city that is to host the Final Four.

TRACK & FIELD



WORLD ATHLETICS GALA 2009 AND THE WINNERS ARE...

Monte-Carlo, 22nd November 2009 - During the celebrations of the World Athletics Gala hosted by International Athletic Foundation (IAF) in the Salle des Etoiles of the Sporting Club d'Eté, 23-year-old Jamaican Usain Bolt and USA's 24-year-old Sanya Richards were crowned as the Male and Female World Athletes of the Year 2009 by Honorary President HSH Prince Albert II of Monaco and IAF & IAAF President Lamine Diack.

Mondo was proud to be present once again as Official Sponsor of the event, to celebrate with IAF & IAAF the international athletics stars.

OUR PRESENCE

TRADE SHOWS

Soccerex 2009
November 28 - December 2 • South Africa
Domotex
January 16 - 19 • Hannover, Germany
Budma
January 19 - 22 • Posnan, Poland

SPORT EVENTS

Euroleague 2009-2010
Regular Season: October 21 - January 29
Millrose Games
January 29 • New York, U.S.A.

Reebok Boston Indoor Games

February 6 • Boston, U.S.A.
USATF Indoor T&F Champ's
February 27 - 28 • Albuquerque, NM



ELECTRONICAL VERSION

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